



2017 Media Accreditation: Regulations and Procedures

Media accreditation will allow access to designated media areas stated below at each start and finish location, please note that accreditation DOES NOT guarantee complete access to all areas and 'off-limits' areas put in place by race organisers must be respected at all times. Media accreditation **does not** give access to VIP Hospitality.

Please ensure you have your tabard and accreditation visible at all times.

MEDIA AREAS

START

Team parking: Although this area is open to members of the public, accredited media are able to legitimately approach team staff and request rider interviews

Sign-on Podium: There is a designated media area at the sign-on podium, allowing media to gather quotes and interviews from riders as they depart the Podium after they have 'Signed-On' and get photos of them on the podium.

Start Line Access: Accredited photographers and camera operators have access to the start line up until 4 minutes before the start of the stage, when media will be asked to clear the road when signalled by a whistle.

FINISH

Media Centres: All accredited media have access to the workrooms provided by race organisers. For more details please see the *Media Centre section in the below pages.

Post-Race Press Conference: All accredited media have access and can take part in the post-race press conference, which is typically held in the Media Centre unless stated otherwise.

Finish Line Road Access 1st Line: This is restricted to a limited number of GREEN bibs only (circa. 10 per stage finish) for safety reasons. *Please see Photographer guidelines below for further information.

Finish Line Road Access 2nd Line: In some cases a second road area will be made available for GREEN bibs positioned beyond the 1st line *Please see Photographer guidelines below for further information.

Finish Line Media Area: With a view of the finish line and behind the barriers will be a dedicated area for all accredited media. There will also be a photographer's platform provided for those who do not have road access and strictly for photographers only.

Podium Presentation Position: Following the completion of the stage all media will be allowed into the road in front of the podium to view, film or photograph the podium presentation.



PHOTOGRAPHER GUIDELINES

Photographers and camera operators will be issued a coloured and numbered tabard as a form of accreditation. Coloured tabards will control access to specific media areas and race organisers will make assignment to media in advance, with all requests taken into consideration daily.

Any photographers or camera operators who are assigned tabards and interfere with the race or fail to follow instructions will be removed from the area and will be subject to losing media accreditation. **A £10 deposit will be exchanged for a tabard upon pick-up. No exceptions will be made, so please come prepared.**

PLEASE NOTE: use of tripods and monopods is strictly prohibited on the course at all times. Media are not permitted to carry rucksacks or large bags on the course at any time.

PHOTO MOTO

Any photographers accredited on the event who wish to have a photo moto to use throughout the stages should contact PR Director Peter Hodges (peterh@thetour.co.uk) in advance of the OVO Energy Women's Tour. Photographer will need to source their own suitably qualified pilot and pass their credentials on to the race organisers for approval. Both pilots and photographers must have relevant insurance and experience for travelling within the race convoy.

The number of photo motos will be strictly controlled by the race organization on a first come, first served basis.



GREEN Tabard Access - Photographers

Photographers issued with a GREEN tabard will be strictly limited and will only be issued to media with prior experience of having worked on major UCI cycle races amongst other criteria.

Outlined below are the media areas GREEN tabards have access to:

START – Access to all media areas

FINISH LINE ROAD ACCESS: 1st Line

- Circa 10 GREEN media bibs will have access to this area with numbers dependant on the technicality of the Race Finish and in some cases the predicted outcome of the race i.e. Bunch Sprint
- Photographers with the necessary experience and credentials who are following the race for the entire week will get priority on this line
- Priority will also be given to major national newspapers and photographic agencies e.g. PA, Getty etc. providing criteria above are met.

FINISH LINE ROAD ACCESS: 2nd Line

- Where appropriate to do so and where directed by race organisers GREEN tabards will have the option of shooting from a 2nd Line which will be placed beyond the finish line next to the muster point for Team Soigneurs.
- This area will have a clear view of the finish line however photographers are advised to use a long lens from this position
- This area will not be available where the road area beyond the finish line does not allow. For example if the road drops away at a summit finish

RED Tabard Access - Photographers

RED tabards will be issued to all remaining photographers who have a valid commission to cover the race. In some cases, due to the limited number of green tabards that can be allocated at any time, RED tabards may be issued to team photographers and media who are only covering the race for a single stage.

Outlined below are the media areas RED tabards have access to:

START – Access to all media areas.

FINISH LINE MEDIA AREA

- A dedicated Media Area will be available behind the barriers with a view of the finish line at each stage.
- Media who have been issued RED tabards will have access to a photographer's platform within this area allowing an uninterrupted view of the finish line



VIDEOGRAPHER GUIDELINES

Camera operators will be issued with a coloured and numbered tabard as a form of accreditation, sound engineers and reporters will receive a lanyard accreditation only. **A £10 deposit will be exchanged for a tabard upon pick-up. No exceptions will be made, so please come prepared.**

Media accreditation will not be granted to film crews who are applying purely for commercial gain. Any media who are seen to be promoting products or sponsors that are not directly linked to the race will have their accreditation removed and be asked to leave the race.

Filming race action of any kind from an accredited moving car (including team vehicles) is strictly prohibited and any film crews/videographers who fail to follow this UCI regulation will have media accreditation removed and be asked to leave the event.

Guidelines for TV broadcasters

ITV are the host broadcasters for the event, with coverage of every Stage on ITV4 in the form of hour long highlights.

The race will also be broadcast throughout Europe on Eurosport.

Under no circumstances are news crews to use any race action filmed independently from the host broadcaster coverage.

News crews are permitted to use their own footage of interviews which they have conducted and to have their usual access to footage under the Sports News Access Code of Practice.



BLUE Tabard Access – Film Crew/Camera Operators

BLUE tabards are issued to video camera operators including TV/News crews and videographers. Any accredited media who are using and operating cameras and filming equipment must wear a BLUE tabard at all times.

Please Note: media/press backdrops are available at all start and finish locations if required

Outlined below are the media areas BLUE tabards have access to:

START – Access to all media areas.

FINISH LINE MEDIA AREA

- A dedicated Media Area will be available behind the barriers with a view of the finish line at each stage.
- Camera Operators who have been issued BLUE tabards who are filming free-hand will have access to a photographer's platform within this area
- Camera Operators setting up a tripod can do so within the Media Area but NOT on the photographer's platform.

PURPLE Tabard Access – Film Crew/Camera Operators

- Reserved for HOST MEDIA Century TV only
- Access to course at all times necessary for production of the TV broadcast

MEDIA CENTRES

Media Centres will be available at the stage finish.

- Internet access will be available in all race Media Centre's.
- There may be situations, in particular when the race visits remote locations, where WIFI signal can become weak. Therefore we advise that media bring their own mobile WIFI dongle as a secondary option

Post-Race Press Conference

A daily Post-race Press Conference will be held in the Media Centre following each stage, immediately after the podium presentation has taken place. Press Conferences typically feature the stage winner, race leader and a newsmaker of the day. In some cases the Post-Race Press Conference may take place in a different location to the Media Centre, but this will be clearly signed at the start of the day.

PICKING UP ACCREDITATION

Approved members of the media can pick up their accreditation at the following locations on the days immediately before the opening stage. You will be required to show a valid photo ID, such as a driver's license or passport, in order to sign for and claim your media accreditation at each location. **A £10 deposit will be exchanged for a tabard upon pick-up. No exceptions will be made, so please come prepared.**

Tuesday 6th June 09:00 – 19:00

Race HQ – Kettering Park Hotel & Spa, Kettering Parkway, NN15 6XT

Alternatively media will be able to collect accreditation at the below locations:

	START Media Desk	FINISH Media Centre
Stage 1	Alongside Start podium, High Street, Daventry, NN11 4BW	Corn Market, Kettering, NN15 7QA
Stage 2	N/A	Hanley Town Hall, Stoke- on-Trent, ST1 1QQ
Stage 3	Alongside Start podium, Market Street, Atherstone, CV9 1HA	Town Hall, Royal Leamington Spa, CV32 4AT
Stage 4	N/A	Assembly Rooms, Market Hall, S40 1AR
Stage 5	N/A	Tiger Tiger, 29 Haymarket, SW1Y 4SP

